

EXHIBITOR DIRECTORY ADVERTISEMENT



An International Exhibition & Conference

PLASTEC 2008 INDIA will be the largest trade exhibition for the Plastic Sector in S.India. To complement this event, an Official Exhibitors Directory will be published incorporating industry information and listing of exhibitors with the details of products/services offered by them. This will be the official directory of the event. This official Exhibitors Directory offers exhibitors and non-exhibitors an excellent opportunity to showcase products and services in a visually attractive format, which will be available to visitors and thus serve as an important reference guide. The Exhibitor Directory is a ready reckoner about the exhibition. Advertising in the Exhibitor Directory will enhance visibility for your product because of the circulation to all visitors.. An advertisement in the Exhibitor Directory will translate into higher brand recall among your core audience and thereby to business.We invite you to place your advertisement in the Exhibition Directory and get your message across thousands of visitors expected to attend this Biggest Trade Show in this region

FORM 4
Deadline:
30th Dec. 2007

ADVERTISEMENT TARIFF AND SIZES

Description	Rate for Exhibitors (Rs.)	US \$	Rate for Non-Exhibitors (Rs.)	US \$
Back Cover	40,000.00	-	-	-
Inside Back Cover (Colour)	20,000.00	-	-	-
Inside Back Cover gatefold (Colour)	25,000.00	-	-	-
Inside Front Cover (Colour)	30,000.00	-	-	-
Inside Front Cover gatefold (Colour)	35,000.00	-	-	-
Opening Page Colour	15,000.00	-	-	-
Full Page Colour	10,000.00	325	13, 000/-	425
Full Page B / W	8,000.00	250	10, 500/-	325
Section Cover	12,500.00	350	15, 000/-	450
Printed Book Mark - 3 nos.To be supplied by the advertisers - 3000 qty.	10,000.00	325	13, 000/-	425

Technical Details : Advertisement material required

Size of Publication : Height 21.2cm * Width 14 cm

Print Area Format : Full page (height 19.0 cm * width 11.0 cm)

Colour and Black & White :Soft copy should be in CDR /EPS format in CMYK ,Color with Fonts (OR) Converted to Curves

Graphic Files: All color graphic files must be supplied in CMYK (not RGB), as close to final size as possible with a resolution of 300 dpi. or higher. Line illustrations must be submitted at 1200 dpi. If illustrator or EPS files are supplied that include type, make sure it is converted to outlines. Include all fonts for text and graphic files used in ad. You must include both screen and printerfonts. If an ad is received with True Type fonts we will match the font as closely as possible. **PDF File**: PDF files cannot be altered by our office and must be supplied with fonts embedded. Images within PDF files must be 300 DPI. or higher. **Media**: We accept only CD-Rom media for file submission.

Payment: A remittance of 100% of the cost **MUST** be forwarded with this order. Local Cheques / Demand Drafts must be drawn in favour of CHEPMMA / PLASTEC INDIA, payable at Chennai .Enclosed is a draft no.....dated.....for the amount of Rs.....**Drawn on**.....

For Overseas Remittance Bank Details are given below:

Beneficiaries Details : Chennai Plastics Manufacturers & Merchants Association.
Name of Bank Account : CHEPMMA / PLASTEC INDIA
Bank Account No : 30228603532
Bank Address : State Bank of India, Purasaiwakkam Branch, Chennai - 600 007.
Branch IFSC CODE : SBIN001515
SWIFT CODE : SBININBB458

(Please fax us your Banker's Advice / details and reference No. of the telegraphic bank transfer)

Mail / Fax this form / submit on-line:

To the Kind Attn of: Mr.....

CHEPMMA "Chennai Plastics Manufacturers & Merchants Association"

New no.26 (Old no.142) Choolai High Road, Chennai -112 E.MAILS: chepmma@yahoo.com / chepmma@gmail.com

* Please keep a copy for your records.